

## 2016 Youth Appreciation Day Awards Luncheon

The Greater Pocono Chamber of Commerce’s Education Committee honored eight area students at the Youth Appreciation Day Awards luncheon that was held on May 24, 2016 at the Chateau Resort & Conference Center. PPL was the proud sponsor of this event. Robert Phillips, President/CEO of the Greater Pocono Chamber of Commerce welcomed everyone, and introduced Mr. John Moyer, Chairman of the Monroe County Commissioners, who gave special recognition to the students. Carol Huffman, Education Committee member, presented the awards. Each student was given an Outstanding Achievement Certificate from the Greater Pocono Chamber of Commerce, and they also received certificates from House of Representatives, and the Monroe County Commissioners. Each recipient received a “goodie bag, with gifts donated by Chamber members.



2016 Youth Appreciation Day Awards Winners -  
(Photos courtesy of VIP Studios)

Youth Appreciation Day recognizes students who have overcome significant challenges to achieve success. They are awarded based on their overall accomplishments and they are not the top athletes or scholars.

Those students that were honored were: **Tatyana Victor**, East Stroudsburg High School-North, **Nicholas Gail**, East Stroudsburg High School-South, **Casey Still**, Monroe Career & Technical Institute, **Stefan Morency**, Monroe County Youth Employment Service, Inc., **Michael A. Lambert**, Pleasant Valley High School, **Jakub Bialek**, Pocono Mountain East High School, **Heather Pope** Pocono Mountain West High School, and **Matt Hahn**, Stroudsburg High School.

Gifts were donated by: American Red Cross, Associated Libraries of Monroe County, Better Homes and Gardens Real Estate, Citizens Savings Bank, Connoisseur Media, East Stroudsburg University, Fairfield Inn & Suites, First National Bank, First Northern Bank, Kleinsorge Family Eye-care, Monroe Career & Technical Institute, Monroe County Bar Association, Northeast Title & Tag, Northampton Community College-Monroe Campus, PA CareerLink Monroe, PNC Bank, Pocono Medical Center, Pocono Record, Quench Café & Juice Bar, Riverside Rehabilitation, R.J. Groner, Inc., Sherman Theater, Spruce Lake Retreat, St. Luke’s University Health Network, State Senator Mario Scavello, State Representative Rosemary Brown, The Bushkill Group, Timothy Lake Campground, Vigon International, Inc., Wayne Bank, and Western Pocono Community Library.

Complimentary lunches were provided by Frailey Insurance and Financial Services, Riverside Rehabilitation, and State Representative Jack Rader.

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### GPCC MISSION STATEMENT

Act as A Unified Voice of Business  
Dedicated to the Prosperity of all  
Commerce  
Leading to the Enhancement of  
the Quality of Life in our region and surrounding areas.

## June 2016 Calendar of Events

- June 7**.....*Business Card Exchange*  
5:30 p.m.- *Apple Blossom Village - Mt. Bethel*
- June 8**.....*Economic Development/Transportation Committee*  
8:00 a.m.- *G.PCC*
- June 14**.....*Women In Business Luncheon*  
Noon – *Grace Park Seniors Living Well- Stroudsburg*
- June 21**.....*Women in Business Committee*  
8:30 a.m.- *G.PCC*
- June 28**.....*Board of Directors*  
8:30 a.m.- *ESU's Innovation Center - East Stroudsburg*

### Save The Date!



**Chamber of Commerce's  
Annual Golf Tournament  
Monday, August 15, 2016  
at Great Bear Golf Club in  
East Stroudsburg.**

**For more information,  
contact the Chamber at  
570.421.4433.**

## Members in the News

**Monroe County Historical Association** is pleased to announce the *History in Bloom - A tour of central Monroe County's gardens* fund-raiser on Saturday, June 4, 2016 from 9:00 a.m. until 4:00 p.m. (Rain date: June 11, 2016).

This driving tour will feature nine beautiful and unique gardens located in Jackson, Hamilton, Pocono, and Stroud townships. The *History in Bloom Garden Tour* will begin at the Kettle Creek Environmental Education Center, 8050 Running Valley Road, Stroudsburg, PA 18360.

Homeowners and volunteers will be stationed in each garden to share their knowledge, methods, ideas, and materials used to create their garden. Experienced gardeners will be available to answer gardening and landscape questions. Musical performances and mini-workshops will be offered at garden locations throughout the day.

Advanced ticket sales are \$15.00 per person and are available at four locations: The Stroud Mansion, 900 Main Street, Stroudsburg; the Potting Shed, 829 E Ann Street, Stroudsburg; Stonewall Gardens, Route 447, Canadensis; and Ross & Ross Nursery, Route 191, Paradise Valley, PA.

Day-of tickets will be available at the start of the *History in Bloom Garden Tour* at the Kettle Creek Environmental Education Center from 9:00 a.m. until noon and cost \$20.00 per person.

A raffle featuring gardening items, gift certificates, baskets, and the new Liztech pin *Tussie Mussie* will also be held throughout the morning. Weber's Rimrock Gardens, 2217 Rimrock Drive, Stroudsburg, will donate a percentage of sales every Saturday in the month of June to the Monroe County Historical Association.

Tour participants must pick up maps and wristbands at Kettle Creek no later than noon. Comfortable walking shoes are recommended as some properties may be physically challenging.

Of special interest, the Brodhead Watershed Association will be hosting their Annual Native Plant Sale the same day at the Pocono Township Fire Company's "carnival building" Route 611, Tannersville from 9:00 a.m. to 3:00 p.m. Be sure to swing by and pick up a few additional plants and flowers for your own garden!

For additional information about the 2016 *History In Bloom Garden Tour* or to purchase your tickets, please contact the Monroe County Historical Association at (570) 421-7703 or e-mail [mcha@pdt.net](mailto:mcha@pdt.net).

The mission of the Monroe County Historical Association is to promote, protect and preserve the rich history of Monroe County. Visit our Web site at [www.MonroeHistorical.org](http://www.MonroeHistorical.org)

**Pocono Alliance** created its first ever Youth4Solutions Grant this year to help spark community involvement in Monroe County. A grant of \$500 was to be awarded to a youth community service project that addressed an important need in the community. The winning youth group was from the Monroe Career & Technical Institute (MCTI) Interact Club who proposed the idea of building garden beds at a local homeless shelter to help start a sustainable food source for those in need.



*Pocono Alliance Executive Director, Board Members, and staff stand with students of the MCTI Interact Club for a check presentation.*

“Monroe Career & Technical Institute Interact Club prides itself on living up to the Rotary motto of Service above Self. The students have been working in tandem with our Futures For Agriculture students for the past few months to design a project that helps Street2Feet provide healthy food to those in our community that are less fortunate. With the financial support from Pocono Alliance the students are now able to put that plan into action. This grant empowers the students to become leaders in their community from learning to write a grant to seeing their project become a reality,” said MCTI Interact Club Advisor, Robert Yarnall.

Pocono Alliance’s vision is to see a community that is dedicated to helping others, and that is just what the Youth4Solutions Grant seeks to spark in our community’s youth. Having a group of young people that are so dedicated to getting involved in the community is helping Pocono Alliance reach its vision. The youth will build the garden planters, put them in place at the local shelter, plant the seeds and teach the shelter clients how to maintain the planters.

“As a student at Monroe Career & Technical Institute and the Vice President of the Interact Club, I was excited to receive the Youth4Solutions grant from Pocono Alliance. The grant gives our club the opportunity to help provide healthy food for the less fortunate in our community. Our Interact Club along with members of the MCTI FFA chapter are excited to show the community what our youth can accomplish when provided with the opportunity,” said Philena Hartman, MCTI Interact Club Vice President.

“Pocono Alliance is committed to building relationships and creating solutions in our community. We recognize that giving our youth a voice in that process makes them part of the solution and gives them ownership in our community. As such we are thrilled that the MCTI’s Interact Club is the recipient of our first Youth4Solutions grant. We congratulate them on their proposed project of partnering with Street2Feet to provide healthy food sources for low income families in the Pocono community,” said Pocono Alliance Board President, Kim Filipkowski.

Pocono Alliance provides resources to the community by building relationships and creating solutions. Pocono Alliance programs focus on self-sufficiency, healthy living and child & family development. For more information, visit Pocono Alliance’s website at [www.poconoalliance.org](http://www.poconoalliance.org) or on Facebook under Pocono Alliance.

### **Pocono Medical Center Earns ‘A’ Grade for Patient Safety in April 2016 Hospital Safety Score**

New Hospital Safety Scores, which assign A, B, C, D and F letter grades to hospitals nationwide and provide the most complete picture of patient safety in the U.S. health care system, were announced today by The Leapfrog Group, a national patient safety watchdog. Pocono Medical Center received an A, ranking among the safest hospitals in the United States.

“This recognition by our nation’s premier advocates for patient safety demonstrates both the dedication of our medical staff and healthcare team, but most importantly, our value in being recognized as the region’s only designated healthcare provider delivering safe and excellent care, close to home,” said Jeff Snyder, CEO and President of Pocono Medical Center.

“Avoidable deaths in hospitals should be the number one concern of our health care leaders. Hospitals that earn an ‘A’ from Leapfrog are leaders in saving lives, and we commend them and urge their continued vigilance,” said Leah Binder, president and CEO of The Leapfrog Group.

Developed under the guidance of Leapfrog’s Blue Ribbon Expert Panel, the Hospital Safety Score uses 30 measures of publicly available hospital safety data to assign A, B, C, D and F grades to more than 2,500 U.S. hospitals twice per year. It is calculated by top patient safety experts, peer-reviewed, fully transparent and free to the public. For the first time, the Hospital Safety Score includes five measures of patient-reported experience with the hospital as well as two of the most common infections, C.diff and MRSA. To see Pocono Medical Center’s full score, and to access consumer-friendly tips for patients and loved ones visiting the hospital, visit [www.hospitalsafetyscore.org](http://www.hospitalsafetyscore.org) or follow The Hospital Safety Score on Twitter or Facebook. Consumers can also download the free Hospital Safety Score mobile app for Apple and Android devices.

**Peoples Security Bank and Trust Company** made a \$20,000 donation to the Veterans Treatment Court to help further its programs and offer more assistance to military veterans who are facing challenges after returning home from combat. The donation was made possible through the Pennsylvania Department of Community and Economic Development in conjunction with the Neighborhood Assistance Program.



(L to R): Attorney Frank Bolock, President, Veterans Treatment Court Advocacy Center of Lackawanna County; Thomas Tulaney, Executive Vice President, Peoples Security Bank and Trust Company; Barbara Durkin, Treatment Court Coordinator, Veterans Treatment Court Advocacy Center of Lackawanna County; Judge Michael Barrasse, Presiding Judge, Lackawanna County Veterans Treatment Court

The Veterans Treatment Court Advocacy Center of Lackawanna County was established to support veterans with substance abuse or mental or physical health issues. The goal of the program is to offer “a path to productive family sustainable employment.” Rather than facing a prison sentence for their charges, select individuals are chosen to go through the 15-18 month VTC program to receive treatment for their addiction or health issue. During that time, selected individuals also receive valuable education and job training through the help of the Employment Opportunity Training Center (EOTC). The program is judicially supervised and individuals are given the skills they need in order to remain arrest free and reintegrate into society after serving in the military.

Thomas Tulaney, Executive Vice President, Peoples Security Bank and Trust Company, said, “*The Veterans Treatment Court exemplifies everything that we at Peoples Security Bank and Trust Company are proud to support. They are committed to making sure that veterans returning home from combat have the tools necessary to make a transition from military life to civilian life. PSBT is proud to support their efforts.*”

Nathan’s Famous will return to **Pocono Raceway** this summer to hold a regional qualifying event for the annual Nathan’s Famous International Hot Dog Eating Contest held on July 4 in Coney Island, N.Y. Pocono Raceway fans are encouraged to sign-up to compete. One male and one female winner will earn a seat at Coney Island to challenge defending champions Matt Stonie and Miki Sudo.

The Nathan’s Famous Hot Dog Eating Contest Qualifier will be held Sunday, June 5 at 11 a.m. in Fan Fare 2 behind the grandstands on the Nathan’s Famous stage.

NASCAR Hall of Famer Richard Petty will participate in a question-and-answer session at 11 a.m. and will then drop the green flag on the contest. Nathan’s Famous is a sponsor of the Richard Petty Motorsports No. 43 Ford Fusion driven by Aric Almirola.

The winner of the qualifier, one of 13 being held across the country, will gain entry to the annual finals at Coney Island in Brooklyn, N.Y., on July 4.

Two lucky Pocono Raceway fans, one male and one female, will be chosen to compete and represent ‘The Tricky Triangle’ in the contest. To register, fans can go to: <http://majorleagueeating.com/contests.php>

**Pocono Medical Center** is very pleased to announce Maria Witkowski, RN on 5B, has been named as the Dedicated Employee of the Month for May, 2016. Maria was nominated for her exemplary patient service and commitment to PHS. Below is an excerpt of the nomination by an employee:



Pictured from left to right: Gina Reider, Director, Nursing Services; Maria Witkowski, Pride Award Winner; Carol Hunt, Manager, 5B

“*Maria is complimented almost every day by her patients. They say she is “the best” and goes above and beyond what they expect.*”

*A call was received by a patient that was discharged from 5B yesterday evening. He said he found out just before being discharged that he was to be transferred to Golden Living. He had been there before and did not want to return. When Maria came into discharge him she noted he*

was going to Golden Living. She remembered him telling her earlier that he wanted to go to Good Shepherd or home. He was denied Good Shepherd. When she questioned him, he confirmed that if he couldn't go to Good Shepherd, he preferred to go home. He said Maria went to work and got things moving. She contacted physicians and the case manager to inform them of his wishes.

The patient had to follow up to commend her. She is fantastic! I was in the hospital for 10 weeks and I'm home now thanks to Maria. In addition, the patient left his discharge instructions behind and Maria dropped them off to his home. "

### Michele A. Frailey-Miller honored with the Greater Pocono Chamber of Commerce ATHENA Award



Michelle A. Frailey-Miller

In order to achieve this award, the recipient must meet three specific criteria.

These are to assist women to be the best they can be; hold the highest level of professional accomplishments; and provide time and energy to improve the quality of life for others in our community.

Frailey-Miller considers herself not only a leader, but more importantly, a mentor. "If I can have a positive impact on another

woman in the business world, I am a happy person! I don't mind sharing my experience, successes, and even failures with them because it may help them to grow into stronger, more confident, proactive and fully engaged members of society," she states.

As Chief Operations Officer of Frailey Insurance and Financial Services, she's happy to say, "Our clients are our extended family; they are the fabric of our community. We strive to keep our focus local, and constantly search for ways to improve and protect the lives of our members. We live to serve." People, who work with Michele, know she truly practices what she preaches. She has been instrumental in not only growing the family-owned business, but constantly stays on the edge of innovation.

As a life-long resident of Monroe County, Michele has become one of its most productive and engaged citizens. She firmly supports the endeavors of non-profit organizations on an on-going basis, evidenced by her most recent volunteer efforts with the Hope for Strength Breast Cancer Fund. In addition to her extensive involvement with numerous formal organizations, she performs personal outreach and support for widows and newly diagnosed cancer patients.

Frailey's twin brother Michael proudly states, "My sister has accomplished all of this with the highest levels of in-

tegrity and respect from our team, members, friends and family. My family and I are so proud to see Michele making such an impact."

### U.S. Health Advisors

Did you know Health Insurance Plans are available outside of the Affordable Care Act?



Nicky Baxter

The insurance industry has drastically changed over the last few years. The Chamber of Commerce used to be able to provide an option for coverage, but those options were removed once Chamber Choice was cancelled by the insurer. Health plans have changed from 0 deductible HMO plans to high deductible PPO plans, along with skyrocketing premiums.

As a result, small businesses and individuals were forced to look for options. Some small businesses may have chosen to use the SHOP Marketplace (Small Business Health Options Program), to provide coverage for their employees. SHOP is available year round, to those business with 50 employees or less, to whom they offer insurance coverage. If you wonder if your business may qualify answer a few questions on [healthcare.gov](http://healthcare.gov).

Other sole proprietors may have chosen to shop the healthcare exchange or marketplace for individual plans. Open enrollment in these plans occurs between November 1 and January 31. What happens after January 31? How do you get coverage if you need it?

You may have a special enrollment period due to a marriage, death of a bread winner and other reasons. If you don't qualify for a special enrollment period, the marketplace is not available.

There is another option. There is a private insurer, that offers plans to suit your needs and your budget, and they are available outside open enrollment. Nicky Baxter of **US Health Advisors** serves Pennsylvania to help individuals and small business owners obtain the coverage they need, when they need it, at a price they can afford. She can offer plans that are flexible, affordable and secure. Her full portfolio of plans lets you tailor coverage to YOUR needs and you can rest easy knowing that. Plans are innovative in the industry and the company has over 50 Collective years of health coverage experience.

She offers plans that can fill your deductible, to PPO plans, to dental, life insurance or short term disability. To contact her you may visit [www.healthinsuranceinpa.us](http://www.healthinsuranceinpa.us) or call 570-369-7820.

**Monroe County Municipal Waste Management is offering** free composting classes to Monroe County Residents.

Why spend money on potting soil, fertilizers, and other items for your garden when you can make your own for free, by composting waste you already have? Turn your scraps into rich soil for planting. This is a great way to recycle your fruit and vegetables scraps, coffee grounds, egg shells, grass clippings, leaves and much, much more. Composting your food waste will reduce waste, your cost for disposal, and also save valuable landfill space.

**The Monroe County Municipal Waste Management Authority (the Waste Authority)** is holding 3 composting classes this year. They will be held the second Saturday of the month, June, September and October. The classes will start at 9:00 a.m. and last approximately 1-½ hours. The classes are free and composter bins will be available to purchase at cost. One lucky winner will receive a free backyard composter. All classes will be held at our facility in Blakeslee, and a certified Master Gardener will be teaching the classes. In order to participate, you must register with the Monroe County Waste Authority. Hurry classes are limited to 20 people.

For more information or to register for class visit our website at: [www.thewasteauthority.com](http://www.thewasteauthority.com), email to: [cparks@thewasteauthority.com](mailto:cparks@thewasteauthority.com) or call us at 570-643-6100.

### **New Regional Hospitality Program Debuts in the Poconos**

The Pocono Counties Workforce Development Board, Luzerne/Schuylkill Workforce Development Board, Northampton Community College (NCC) and Luzerne County Community College, have been awarded a Pennsylvania Department of Labor & Industry grant to offer the Bridge to Employment in the Hospitality Industry Program (START) to residents in Carbon, Monroe, Pike, Wayne, Luzerne, and Schuylkill Counties. Northampton Community College and Luzerne County Community College will provide the Skills, Tasks, and Results Training (START) program, which provides students with the opportunity to earn a total of five industry recognized credentials. The 300 hour program is designed to provide:

200 hours of instruction covering all aspects of hotel operations

Development of skills necessary to enter four distinct career pathways - front desk representative, guestroom attendant, maintenance employee and restaurant server.

45 hours of academic support.

55 hours of field experience at a hotel, resort or restaurant.

Gregg Marzano, an adjunct faculty member at Northampton Community College with 25 years of hospitality experience, has been hired as program coordinator and will oversee the day-to-day operations of the program and coordinate the field experience with participating resorts and restaurants in Pike, Wayne, Monroe and Luzerne Coun-

ties.

The program is expected to serve 120 participants with a goal of providing a pathway to employment in the hospitality industry and/or the background needed to enroll in a credit-bearing hospitality program at Northampton Community College, Luzerne Community College or East Stroudsburg University.

Classes are scheduled to begin June 13th at the Monroe Campus of NCC in Tannersville and on site at the Pike/Wayne Workforce Alliance at 92 Main Ave. Hawley, PA 18428. For additional information to register for the training or to participate as a partner hotel, resort or restaurant contact Gregg Marzano at 570-369-1947 or 610-248-4389.

### **Pocono Medical Center Receives Red Cross Sponsor Recognition Blood Drive Award**



*Geoffrey M. Roche, Director of Community and Government Relations at Pocono Medical Center*

Representatives with the Northeastern Pennsylvania Blood Services Region of the American Red Cross recently presented Geoffrey Roche with the Sponsor Recognition Award on behalf of Pocono Medical Center

“The Sponsor Recognition Award honors blood drive partners that provide exceptional leadership and personal dedication to the Red Cross,” said Veronica Torres, district manager, donor recruitment department for the Northeastern Pa. Blood Services Region. “Since

1969, Pocono Medical Center has helped ensure the success of their blood drives by doing publicity, recruiting and scheduling donors and creating innovative ways to make blood donors feel appreciated.

Pocono Medical Center was given a 2015 goal of collecting 650 pints of blood through hosting a series of Red Cross blood drives. The organization exceeded that goal and collected a total of 656 pints at 31 community blood drives.

“As a true community hospital, we recognize how strong of an impact something as simple as donating blood can have on the lives of the families in our community and beyond, which is why we are so grateful for the efforts of The American Red Cross supporting us in our commitment toward building a healthier community,” said Brendon Abbazio, Community Relations Specialist at Pocono Medical Center.

Sponsoring a blood drive can be a rewarding experience for organizations such as businesses, schools, churches and other civic groups. It is a great opportunity to build morale and camaraderie as fellow members, students or employees work together for a good cause. Almost any organization can support the American Red Cross by hosting blood drives. A Red Cross representative will work with the sponsor to determine the best set up for the blood drive.

For more information about hosting a blood drive or to schedule an appointment to donate, call 1-800-RED CROSS (1-800-733-2767) or visit [redcrossblood.org](http://redcrossblood.org).

### Pocono Medical Center Launches New Online Service for Accessing Immediate Care Centers

Pocono Medical Center offers a new online service, PoconoRapid.care, for patients to schedule their Immediate Care visit online from the comfort of their own home.

PoconoRapid.Care allows patients with non-life-threatening illnesses or medical conditions to schedule their visit on their mobile device or computer at PoconoRapid.care to utilize services at any one of Pocono Medical Center's Immediate Care Centers located in East Stroudsburg, Bartonsville, Brodheadsville, and Tobyhanna.

"As we develop new technologies we focus on patient engagement, specifically patient preference. PoconoRapid.Care helps create alternate routes for patients to conveniently schedule their minor care appointments in real time from the comfort of their own home by just the click of a button on their desktop or mobile phone," said Ferd Feola, Vice President and Chief Information Officer at Pocono Medical Center.

PoconoRapid.care is compatible with both desktop and mobile devices. The website has a user-friendly interface and requires just 3 simple steps: choosing the most conveniently located Immediate Care Center depending on your location – the site offers points of interest throughout the county, from resorts to convention centers, and the corresponding Immediate Care Center closest to it – followed by your choice in available times and a short form that includes the patient's symptoms, which will be retrieved by the front-end representative upon check-in.

Once a visit is scheduled, the system automatically sends a confirmation e-mail to you, as well as an optional text to your mobile phone, so you know that the chosen Immediate Care Center is expecting you.

"As a healthcare provider, we recognize sickness and minor injury never occur at convenient times, which is why PoconoRapid.care serves as the perfect alternative for patients to access care from any of our Immediate Care Centers when it is most convenient for them," said Dr. Mayuri Sedani, Medical Director of Pocono Medical Center's Immediate Care Center and PMC Physician Associates: Internal Medicine/Pediatrics.

To learn more about PoconoRapid.Care, please visit [www.poconorapid.care](http://www.poconorapid.care) to find out what kind of care is provided by Pocono Medical Center's Immediate Care Centers as well as their operating hours and frequently asked questions for further information.

### Pocono Medical Center Celebrates its Nurses during National Nurses Week

Pocono Medical Center held its Nursing Excellence Award Celebration during National Nurse's week to honor and highlight its dedicated nursing staff who continue to carry out the selfless work of caring for our community.



*L to R: Maria Witkowski, RN, Lauren Frey, LPN, Alicia Sebastianelli, RN, and Jeff Snyder, President and CEO of PMC*

During National Nurse's Week, celebrated annually May 6 -12 throughout the United States, Pocono Medical Center thanked its nursing staff of over 500 for all their hard work and efforts in providing our patients with excellent care, close to home.

"It is an honor and a privilege to have a nursing staff that is unwaveringly committed to our mission of providing excellent care, close to home," said Elizabeth Wise, Chief Operating Officer and Chief Nursing Officer at Pocono Medical Center. "As the frontline of care for our patients, I congratulate and honor nurses across the nation for their selfless dedication to serving others."

Pocono Medical Center's Nursing Excellence Award Celebration awarded over 90 nurses with distinct honor for their compassion and hard work – eight of whom were recognized with the following awards:

Maria Witkowski, 5B – Patient Advocacy Award

Carol Melvin, Labor and Delivery – Preceptor Excellence Award

Nurse-Family Partnership – Community Service Award

Walter "Joey" Hager III, Anesthesia/OR – Clinical Excellence Advanced Practice Registered Nurse

Tammy Castles, Cardiovascular Telemetry – Advancing the Nursing Profession

Lauren Frey, 5B – Clinical Excellence Award, License Practical Nurse

Alicia Sebastianelli, 5B – Clinical Excellence Award, Registered Nurse

### A well recognized auto service shop in Tannersville participated in the ACDelco National Day of Service on Wednesday.

Best Auto Service and Tire Center celebrated the 100th birthday of corporate partner ACDelco when it joined forces with United Way of Monroe County and the American Red Cross Poconos Chapter to provide free vehicle repairs to local families. To shop owners Tom and Lisa Sforza, it was an opportunity to give back to the community that has enabled them to build their business.

"For years, the support of our local community has made it possible for us to do business," said Tom Sforza, who said his busy shop will be expanding with additional bays in the weeks ahead. "So when ACDelco gave us the opportunity to partner with United Way and the American Red Cross to help families in need, we couldn't wait to get started."

More than 15 families participated, based on qualifying criteria, for vehicle repairs of all types within an allowable limit of cost. The response was so strong the Sforzas had to schedule some customers to come back the next day.

During the week of National Day of Service in 18 cities across the United States, ACDelco's independent Professional Service Center program participants joined with the GM Foundation, Safe Kids Worldwide and local charities to help financially strapped families keep their cars on the road to get to work every day and for other necessary trips.

ACDelco, which began in Flint, Michigan in 1916, not only has supplied premium parts but also is one of the first aftermarket providers to focus on the importance of training technicians on proper servicing techniques. (courtesy of Pocono Record)

Dennis J. Farrelly, Realtor and General Manager of The Carl Maurer Team was recognized by **Better Homes and Gardens Real Estate, LLC**, as the #1 Team in the United States based on the number of units sold for 2015. This *Emerald Elite Award* has been won by *The Carl Maurer Team* for the past 3 years.

The Carl Maurer Team, now called *The Dennis Farrelly Team*, consists of Dennis Farrelly, Realtor/General Manager, Kathleen Farrelly, Assistant to Dennis Farrelly, Thomas Farrelly, Realtor and Donna Sorrentino, Administrative Assistant. The team is known best for their handling

of foreclosures throughout Monroe, Pike and Wayne counties.

Said Thomas R. Wilkins, Broker, "Dennis has been running the team for a little over a year now since Carl Maurer's retirement. While we want to reward Dennis for the previous year and winning the award, I am proud to announce that *The Carl Maurer Team* will now be known as *The Dennis Farrelly Team*. Dennis Farrelly being the lead person. And while it looks like it's family owned and operated, don't let that fool you. These are professional people who know how to list, market, and sell more units than any other team in the Better Homes and Gardens Real Estate network, countrywide. That is quite an honor."

Farrelly has been with Better Homes and Gardens Real Estate Wilkins & Associates for 11 years. Not only has Farrelly's team won national recognition, but The Carl Maurer Team has also won state and local awards including Top Salesperson for Better Homes and Gardens Real Estate Wilkins & Associates.



*The Farrelly Team*

Sorrentino is the Administrative arm of the team and handles the paperwork, including opening files, pending and closing files and the accounts receivable and payable. Sorrentino has been with the company for 12 years.

Farrelly's brother, Tommy, while being new to the real estate industry, has always been a commission based producer coming out of the computer IT field. Said Thomas Farrelly, "When the opportunity presented itself to join Dennis, Kathy and Donna, I just couldn't say no. I am loving what I do." Farrelly handles sales in Monroe, Pike and Wayne counties.

Kathleen Farrelly, who is also a Certified Appraiser, has been instrumental in the operation of *The Dennis Farrelly Team* since Maurer's retirement. Kathleen is a licensed real estate person and handles the back-end of the team's foreclosure business which includes researching data for CMAs or BPOs required by the banks when they list a particular home for sale.

Collectively, *The Dennis Farrelly Team* operates from the Bushkill office.

Said Dennis Farrelly, “While Bushkill is our home, we handle, at minimum, a 50 mile radius for a number of local lenders, regional lenders and, of course, the big names such as Fannie Mae, Freddie Mac and about 210 other mortgage companies and investors. For 2016, we are also extending our services to include listing high-end and Distinctive Homes which we predict we’ll be successful with.”

Joan E. Barton, Director, Internal Business Consultant for Better Homes and Gardens Real Estate, LLC, said, “To have a member of my region win such the prestigious *Emerald Elite Award* makes me proud to be handling the Wilkins account. I’ve known Tom Wilkins since the very beginning of Better Homes and Gardens Real Estate when he became the first Broker to join the franchise in 2008. I am anxious to meet Dennis and his wife who will attend the BHG Top Agent convention in Des Moines, Iowa this August which is an invitation-only event.”

To reach *The Dennis Farrelly Team*, call (570) 588-3440 and anyone will be happy to sell you one of their foreclosures or give you a free CMA to determine the value of your home.

All BHG offices are open 7 days a week. Visit Better Homes and Gardens Real Estate Wilkins & Associates online at [www.BHGWilkins.com](http://www.BHGWilkins.com) and NEPA Management Associates at [www.nepamgmt.com](http://www.nepamgmt.com).

### Wilkins Jr. Appointed Director of Better Homes and Gardens Business Campus Events



Thomas R. Wilkins, Jr.

Thomas R. Wilkins, Jr. has been appointed as Director for the marketing, leasing and handling of the day to day operations for the rental of corporate meeting rooms, conference rooms, training rooms and short-term suite rentals at the BHG Business Campus. Wilkins, a recent graduate of ESU with a BS in Business Management/Marketing, has joined the Wilkins organization full-time. Said Thomas R. Wilkins, CEO, “This is the

day that Tommy and I have been waiting a long time for. He’s now in the family business full-time, along with Christine and I. Appreciate Tommy has worked around the business since he was 9 years old.”

As Wilkins Jr. moves forward, this position allows him to gain a working knowledge of all our departments. He’ll be involved with marketing, the set-up before and break-

down after meetings and training sessions, maintenance of these rooms and conference areas, bringing in tenants for the Corporate department, accounting, which involves billing back the tenants for services rendered and assisting with inventory control, a project that spans company wide.

Wilkins, Jr., already familiar with the set up and break down of the meeting rooms will now be responsible for the marketing of those spaces and the tasks associated with renting meeting rooms and such. The BHG Business Campus has meeting room facilities for up to 90 persons, a training space which seats 8 - 20 persons, 4 well-appointed conference rooms available for half or full day rentals and furnished office suites available by the day, week or month.

Said, Wilkins, Jr., “I’m very excited about being the “hands-on guy” for running this part of our business. Renting Meeting rooms started out very strong and as time goes by our recommend and repeat business will carry us to the next level.”

Occupancy rate of the meeting and training rooms is currently around 10% to 12% and it is expected, within the next 24 months, to go as high as 40% to 45%. Better Homes and Gardens Real Estate Wilkins & Associates use the Meeting room for their bi-monthly Sale Meetings, Career Nights and training classes.

Said, Wilkins, “The sky is the limit as to who we can rent to and by marketing to fraternal organizations, out of town attorneys needing conference room space for depositions and a diversity of functions such as children’s birthdays parties or “special events”, shows the array of customers and clients we want to do business with.”

Said Wilkins, CEO, “We moved into the BHG Business Campus in August of 2015 from Park Avenue in Stroudsburg. We budgeted for an increase in business just because of the exposure and we already hit our goal and anticipate all phases of our business to increase accordingly. Probably our biggest increase has been within *NEPA Management Associates* which handles Property Owner Associations, condo complexes, townhome communities and long-term rentals.”

If you have an interest in hosting a meeting for a specific date or on a repeating timetable, please call Thomas R. Wilkins, Jr. at (570) 421-8950, Ext. 393 for a free quote and tour of our facilities. To view our price list [click here](#).

All Wilkins offices are open 7 days a week. Visit them online at [www.BHGWilkins.com](http://www.BHGWilkins.com) or [www.nepamgmt.com](http://www.nepamgmt.com) to learn more about the Wilkins organization.

### Wayne Bank Celebrates American Housing Month

In recognition of American Housing Month, Wayne Bank is providing consumers with valuable housing information throughout the month of June. Tips for both renters and home owners will include choosing the right housing op-

tion, getting a loan, improving your credit score, going green and saving for a down payment.



*John H. Sanders, Senior Vice President and Retail Lending Manager*

“As the housing market gets into full swing, we want to work with our customers to find the housing option that is best suited for their current lifestyle and financial situation,” said John H. Sanders, Senior Vice President and Retail Lending Manager, “As we celebrate

America’s housing choices, Wayne Bank will provide tips and tools to support our customers, whether they choose to rent or buy.”

Throughout the month, Wayne Bank will provide a variety of resources to help educate consumers on the issues and options of housing. These materials will cover the following topics:

- Choosing your first home;
- Improving your credit score;
- Saving for a down payment;
- Understanding basic housing terminology;
- Helping seniors live at home longer;
- And more.

For more information, contact them at 570.253.1455.



*Joanne Bennett*

Congratulations **Joanne Bennett, AT&T Sales Consultant** from Bartonsville, on her selection in the AT&T Mobility Management Development program (MMDP)! The MMDP program provides continued development for high-achieving employees with leadership aspirations. This selection is reserved for the top 1% performers in AT&T Mobility sales. Truly impressive! Good luck and enjoy the experience!!

Joanne’s event will kick-off the week of June 13<sup>th</sup> at AT&T headquarters in Atlanta, Georgia.

## PPL Electric Utilities

The reports have been coming in this spring from all over PPL Electric Utilities’ service territory: Someone starts a landscaping or construction project without calling the dig notification hotline 811, and they hit a buried electrical line.

We average about 200 dig-ins to our underground system each year, and of those incidents, five dozen to six dozen are caused by a failure to call 811. Thankfully, we’re not aware of anyone who has been seriously hurt. But in other places, in other years, people have been killed by coming into contact with underground lines. These events can also disrupt electrical service and damage utility equipment.

These accidents can be avoided with a simple, toll-free call to 811 before starting work. Pennsylvania One Call System Inc. provides a communication network to prevent damage to underground utilities. The goal is to ensure public safety and to prevent accidents, injuries and death.

Under Pennsylvania state law, anyone who plans to dig into the ground with power equipment is required to call 811 to reach a call center that operates 24 hours a day, seven days a week. That call must be made at least three business days prior to digging.

(If you are using power equipment, it doesn’t matter how deep you are digging. Examples of power equipment that can cause problems include front-end loaders, compact excavators, post-hole diggers, rototillers and aerators.)

Once that call is made, utility companies will determine if any electrical, gas or other utility lines are in the area.

You can help ensure the safety of those digging. Anyone who sees any type of digging can call 811 if they don’t see any markings, such as paint or flags, to indicate a survey has been done to determine if underground utilities are in the area.

If you see a person or contracting crew preparing to dig in your neighborhood and you don’t see any markers, you should call 811 or suggest that your neighbor or the crew involved call 811. You may prevent a serious accident – and help keep your power on.

You’ll be asked to provide the county and municipality in which you are located, the street name and address, the intersection and the company information.

Safe digging only takes a little planning ahead, and it can avert a tragedy. Please do what you can to keep your underground project safe.

**The Pocono Arts Council** will offer the following classes during the month of June. Classes, unless noted otherwise, are held at the PoconoArts Cultural Center, 18 N. 7<sup>th</sup> St., Stroudsburg. To register call PoconoArts at 570-476-4460 or register online at [www.poconoarts.org](http://www.poconoarts.org)

## Oil Painting

### Instructor John McAllister

Thursdays 6:30-8:30pm

June Classes 2,9,16,23

This ongoing workshop focuses on the individual, helping them to develop their own personal style and technique working with the oil medium. Learn how to develop your painting by understanding drawing and composition, light and shadow, color, preparation of materials and the application of paint. Working at your own pace, you pick the subject while the instructor guides you through the painting process.

Tuition: Member \$75/Non-Member \$85: Senior Member \$65/Non-Member \$75

Materials List

## Intermediate Watercolor

### Instructor Joan Raushi

Sundays 1-4pm

June Classes 5, 12, 19, 26

This class will cover composition, how to avoid "making mud", rules of portraiture, using a photograph and various textures, along with other varied techniques.

Tuition: Member \$100/Non-Member \$110: Senior Member \$90/Non-Member \$100

Materials List

## Children's Artist A Day Series

### Artist George Seurat

#### Instructor Susan Field

Children Grades 3<sup>rd</sup> – 6<sup>th</sup>

June 4, Saturday, 1-3pm

The seine at le grande jatte – Learn about Pointillism and have fun using a toothbrush as a tool to recreate this watercolor master. **Dress for Mess!**

**ALL MATERIALS PROVIDED**

## EnPlein Air at DWG

### Instructor Iraina Caramelli

Scenic Overlook of DWG at Rt. 611 – Point of Gap Overlook

Keystone Welcome Center Delaware Water Gap, Exit 310 on I-80

One Day, Tuesday, June 7<sup>th</sup>, 10am-3pm

Rain Date, Tuesday, June 14, 10am-3pm

Have you always wanted to experience painting outdoors? If so, this is a great opportunity to try en plein air painting with the instruction and guidance of an experienced artist. Meet at this beautiful spot and enjoy a lovely day of painting outside! Choose your medium. Anything portable would be great, basic sketching pencils, colored pencils, watercolor, pastels, acrylics, oils, watercolor paper, canvas board, easel. Session will be very flexible. Bring a lunch to enjoy with your fellow painters!

Tuition: \$25.00

## Blues Guitar

### Instructor Spencer Reed

One Evening, June 7, Tuesday 6:30-8:30pm

This workshop will provide a practical, hands-on approach to jamming. Attendees perform together in a casual, friendly setting. No stage audience, peer pressure or

smoky club. Perfect for young people as well as adults who want to jam.

Tuition: Member \$20/Non-Member \$30: Senior Member \$15/Non-Member \$25

## Painting Workshops

### Instructor Jim Smeltz

One Evening, June 8, 6:30-8:30pm

This workshop is open to any water media, acrylic, watercolor and water based oils. The choice is yours! Painting wildlife-hummingbird and flowers will be the focus of this evening.

Tuition: \$10.00

One Evening, June 22, 6:30-8:30pm

This workshop is open to any water media, acrylic, watercolor and water based oils. The choice is yours! Painting a Garden with Trellis will be the focus of this evening.

Tuition: \$10.00

## Figure Drawing w/Professional Costumed Model

### Instructor Ted Michalowski

One Evening, June 13, Monday 6-9pm

This energetic workshop will focus on direct drawing, from the theatrically costumed and fashionably dressed model. Participants will draw through a range of exciting approaches, learning to draw more freely, confidently and courageously. This workshop is for teens and adults at all skill levels.

Tuition: Member \$40/Non-Member \$50: Senior Member \$30/Non-Member \$40

Materials List

PoconoArts classes fill on a first come, first serve basis. Placement in a course is secured when payment in full is received. If PoconoArts must cancel a class due to low enrollment, students will be notified prior to the scheduled start date of the class and full refunds will be issued. Tuition refunds will be honored if received ten days prior to the beginning of a class/workshop. PoconoArts will not refund or reduce any class fees for missed classes or late enrollment. The Pocono Arts Council is a local arts service organization serving Monroe, Pike and Wayne counties.

**DT Fitness Group** Presents:  
**The 2016 Healthy Workplace Challenge**  
**Pocono Area Businesses!**

- Increase Employee Productivity
- Decrease Sick Days
- Decrease Health Insurance Costs
- Increase Employee Happiness

DT Fitness Group is currently accepting 6 area businesses for the challenge. For more details or to participate, contact Lindsay at [lindsay@dtfitnessgroup.com](mailto:lindsay@dtfitnessgroup.com)



## Northeast Pennsylvania

### Retirement Planning For Small Business Owners

As a small business owner, you are responsible for saving for your own retirement. Although the demands of starting and managing your business in the here and now may dominate your thoughts, planning for the future is crucial. You need to make sure your business cannot only sustain itself, but also your personal financial well-being in the years to come.

“There are two key mistakes many small business owners make when it comes to planning for retirement: They don’t plan for it, or they plan to sell the business and use that for their retirement,” explains SCORE mentor Frank DeSantis. “Many don’t understand their financial statements and end up using all of the cash (assets) in the business, leaving little real value—beyond customer goodwill—in the end. Better is investing in your own future by having a retirement plan.”

#### **What type of retirement plan is best for small business owners?**

It depends. You have several to choose from and some are more advantageous for sole proprietors without employees, while others may be more ideal for small businesses with staff on their payrolls.

Three types of plans small business owners might consider include:

**SEP IRA (Simplified Employee Pension Plan)**—Allows self-employed people and small-business owners (as employers) to make contributions to their own and/or each eligible employee's account on a discretionary basis. Contributions are tax deductible as a business expense.

**SIMPLE IRA (Savings Incentive Match Plan for Employees)**—Is funded by tax-deductible employer contributions and pretax employee (including self-employed sole proprietor) contributions, much like a 401(k) plan. It allows eligible employees to contribute part of their pretax compensation to the plan; taxes on the funds are deferred until the money is distributed.

**Self-Employed 401(k)**—Is a tax-deferred retirement plan for self-employed individuals. With the same rules and requirements as traditional 401(k) plans, it covers business owners with no employees.

*Since 1964, SCORE “Mentors to America’s Small Business” has helped more than 9 million aspiring entrepreneurs and small business owners through mentoring and business workshops.. For more information about starting or operating a small business, **Contact us at: 570 826 6502 or on the web at: [www.northeastpennsylvania.score.org](http://www.northeastpennsylvania.score.org)***



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**Sales 570.972.2940 / Rentals 570.972.2718**

**Website: www.JeffRickertTeam.com**

## Business Card Exchange

The Business Card Exchange was held on May 3rd at Shawnee Ridge Senior Living Community in East Stroudsburg where attendees were given a tour of the facility.



*Networking at Shawnee Ridge Senior Living Community*

The next Business Card Exchange will be held on Tuesday, June 7th at Apple Blossom Village in Mt. Bethel.

Sponsorships are available for future business card exchanges. For more information, please contact the Chamber at 570.421.4433.

**Business Card Exchange and other Sponsorships Available for 2016!**

**We are also looking for a business who would like to host a Business Card Exchange.**

**Please contact Pat Metzgar at the Chamber at 570.421.4433**

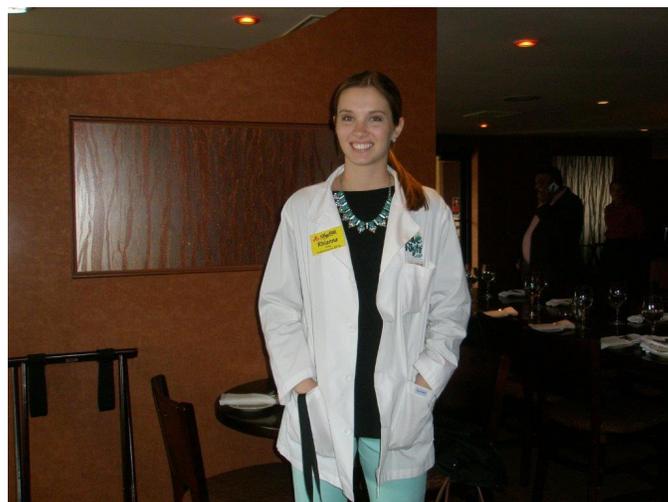
## Women in Business

The May Women in Business luncheon, sponsored by Rainbow International, was held at Peppes in East Stroudsburg. The topic entitled “Eating Healthy Through The Aisles:” was presented by Rihanna Cenci of Kinsley’s Shoprite.



*Erwin VanuDen of Rainbow International - Sponsor*

The next luncheon will be held at Grace Park Seniors Living Well in Stroudsburg on Tuesday, June 14th . The topic “Art Therapy For the Soul: Using Creative Techniques For Stress Management” will be presented by Jill Howell, Medical Art Therapist at Pocono Medical Center. The luncheon is being sponsored by Fitzmaurice Community Services.



*Rihanna Cenci of Kinsley’s Shoprite - Topic Presenter*

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.

## Welcome New Members

The following new members are not listed in the 2015-2016 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

### **Bayada Pediatrics**

Barbara McDermott

3355 Route 611

Bartonsville, PA 18321

570.421.3742

570.421.3743

bmcdermott@bayada.com

www.bayada.com

**HOME HEALTH CARE**

### **Monroe Farmers Market**

Virginia Romagno

1602 N. 5th Street

Stroudsburg, PA 18360

(Loc): Courthouse Square, Stroudsburg

917.716.6489

special\_ladys@aol.com

www.monroefarmersmarket.com

**FARMERS MARKET**

# IMPACT



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*Doug Olmstead* - Assistant Secretary  
*Mike Katz* - Past Chairman

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*Patricia Metzgar* - Vice President, Operations/Development  
*Miriam Conway* - Executive Assistant  
*Georgia Strunk* - Office Assistant

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# IMPACT

Visit us at [www.greaterpoconochamber.com](http://www.greaterpoconochamber.com)

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